

## **Why Monitor & Evaluate**

Any project has 5 stages

Where are we now?

Where do we want to be?

How do we get there?

How do we know we've got there?

What did we learn on the way?

Monitoring & evaluation deals with the last 2 stages

### **Reasons for Monitoring and Evaluating your Work**

#### **Celebrate**

- Encouraging & enjoyable for staff/trustees to see evidence of what they have achieved and helps build a team sense

#### **Looking backwards (Demonstrate & Learn)**

- Demonstrate what changes you have brought about and the impact you have had - show you have moved the world from here to there
- Accountability - show you are effective and value for money
- To show you have made a difference (sometimes difficult to prove that a difference is due to your project –good monitoring & evaluation makes this easier and more convincing)
- Learn what happened and why it happened
- Identify what is and is not effective

#### **Looking forwards (Change)**

- Assess how well you have done and use it to help you do it better next time - to make your future work more efficient and effective
- Learn more about yourself and use what you have learnt to improve your organisation
- Make sure others learn from you what works and what doesn't – need to report/disseminate what you have learnt – use it to influence wider policy

Remember - your project will have outcomes whether you identify (evaluate) them or not